



CHANT

CHANT LIVE THE BAND

Chant Live the band was created to test the Chant concept.
“We have turned the audience into an instrument”.

The foundation band has include so far:

Guy Pratt (Pink Floyd, Micheal Jackson, Madonna)

Youth (Killing Joke, The Orb, U2, Pink Floyd)

Dave Barbarosa (Adam and The Ants, Bow Wow)

John Moss (Culture Club, Clash, The Damned)

Matt Black (Coldcut)

CHANT LIVE will introduce new band members including multi genre credible young up-and-coming talents leading the charge out-front to make the show look great fresh and new.



CHANT LIVE THE BAND

Chant Live has been gigging over the last two years playing at key events including: (without PR).

Stonehenge Summer Solstice

Glastonbury Festival

Paris Climate Conference 21

Portobello Festival

Greenpeace events

Underground parties

Spontaneous busking events in

Camden Town, Soho Square, Time Square New York and Rio.

Chant Live works well with DJs which has been trialled. We are able to introduce Dj's to the band to create audience loops on-the-fly and export them to the DJ who synchronises them beats per minutes to track the band and he are playing. We're also able to sample classic tracks - well know speeches etc - and live loop these into the a dynamic dance set. Creating Stems live for the DJ to play with. A unique element of Chant Live and Chant overall.



CHANT LIVE THE BAND

Chant Live has had 17 live gigs, the response has been fantastic, and demonstrated that audiences love to take part as “live participants” within the Chant Live show. 'the fans voices are put directly into the mix'.

Have created a completely new experience in live music. Thus birthing the first ever audience interactive open source live band.

Chant Live the band has collected voices from 118 different countries and have included these as stems for mixes in the Chant Live songs.

Chant Live uses the best of the “emerging market” of production mixing applications including: Novation Launchpad, Native Instruments Tractor, Ninja Jam mixing apps combining with Ableton live

Chant Live have become masters of utilising its own stems in live shows, so as well as the bands components of live bass, guitar, keyboards and drums the audience are spontaneously mixed into the live show. Using the world class talents of the music producers that make up Chant Live creating a catalogue of assets.



ASSETS



- CHANT Live will be the first band to launch our Record sales in new stem format for use in mixing apps. Audience can make their own versions of our songs and send them back- if we like their mixes we play live with us-
- CHANT Live will release Music through the innovative CHANT app and through normal channels
- Chant Live has been offered tracks to develop (to align with 7 causes of Chant)

Including

Recording Artists: Chant Live Tracks and Albums

To date Chant Live have produced 49 unique tracks, 7 albums in 7 genres .Trance, Dub, House, Indie Disco, Ambient, Indigenous and Kosmisch.

Produced by Youth (Martin Glover)

To date all shows and material under the radar no PR no comms.

Videos have been produced around these tracks including

- Chant Live shows (on tour)
- Dalai Lama Special (glastonbury festival)
- Nasa deep space hubble footage
- Chant Live Street flashmob chanting

ASSETS



CHANT Concept album- with songs written. Seven strong tracks that address current political and environmental issues

Major Musicians who are creating music for the app are willing to create special mixes of our songs. We then retain 100% of the publishing and recording rights. This group are happy to come and play live with CHANT creating on going live show revenues.

The opportunity of Chant Live.

Working with major artists:

Chant Live allow other “headline” artist to confidently join in:

Chant Live “extra special guests” are keen to join Chant Lives shows creating special mixes and live shows creating tracks that can be released in real time and interactive live shows.

As the Chant Live technology is robust enough for the headline artist to feel confident in a spontaneous environment.

ASSETS



Chant Live Premier the opportunity of selling live production stems, allowing fans to make their own version (via mixing app)

The live show has a profile on the app, allowing the audience to pay to get their voices included in the show. This mechanism can become the ticket to the show too.

Fans purchase production stems and make their own version of song in mixing app upgrade. We listen for best versions. If we like it, fan gets to play live in subsequent shows.

Core band – very strong lineup.



THE PROCESS

The audience uses Microphones or Mobile device to includes their voice in live show



Goes to a loop master who cleans the recording up and creates a loop from the voices



The loops are sent to the DJ who is performing with a live band- Audiences voices are thus incorporated in the live show.



The DJ and live band play together integrating audiences voices BPM and tuned into the live mix.



Audience can prepay to give their voice beforehand to be integrate in the show. This generates revenue





CHANT LIVE SHOW FUTURE PLAN

Ongoing events with local musicians and DJs participating.

We give the CHANT live show a profile on the app. The audience pays to get their voice into the local live show. This creates increasing scaled production budgets that CHANT Live will manage. CHANT Live core lineup "seeds" events as we tour and subsequent dates are put into the live profile on app. CHANT 'seed' line up does not have to play at the ongoing events. Chant Live creates opportunities to develop revenues with DJ's and Live Guest Bands. The app makes this budget available to local Musicians/ Producer. We email our production stems to local DJ's and musicians who can grow the show. CHANT Live keeps a proportion of all live event revenue

Pro Social music generated with the audience. / future plan

Chant Live and the app are able to:

- 'Seed" and market Chant Live and other artists through the Chant app, by accessing to a growing Community.
- Audience create the budgets for the events by Chanting into the tracks (pre-events)
- New live acts/ shows regenerated through the CHANT platform. Production successful show grow

Making Voices Heard

CHANT LIVE show / further future plan

Mark Two - CHANT Live development

- musicians can send their stems in to live profile - the Community vote on the top 10- the app then put these musicians together as the core local line up.

PR

Chant Live and the associated causes - great opportunities for PR exposure based on

CHANT Live first user of CHANT app- followed by credible acts moving to mainstream and headline talent

Chant Live and Chant app – associated causes, brands, NGO's, fans and events.



LINKS

CHANT LIVE shows

<http://www.chant.live/about/>

CHANT Live With - Lilly Allan - Shlomo – Rudimental
Glastonbury Festive - Gig For White ribbon alliance

https://www.youtube.com/watch?v=d_6BkTEijp0

CHANT Live Re Mix Of Orb track “fluffy clouds”

<https://youtu.be/nHKqcgNv0w>

Example CHANT LIVE tracks on sound cloud

<http://www.chant.live/music/>

Nassa deep space Journey.

<https://www.youtube.com/watch?v=RCrcETBjCdA>